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## XGPWG0EQO"PRESS RELEASE

### Venue Inks Financing Agreement with Progressive Finance

Westlake Village, CA (January 24, 2011) -- **Venue**, a premier provider of luxury brand name products has signed an agreement with **Progressive Finance** to provide consumers with the opportunity to finance purchases through a lease purchase program.

**Venue** understands that during these tough economic times, it has become more difficult for consumers to obtain financing. Consumers are finding that banks have tightened their lending standards and reduced their credit limits. In many cases consumers with good credit are being turned down. In partnership with **Progressive**, **Venue** will offer a lease/purchase program to customers that currently cannot qualify for traditional financing. For more than twelve years, **Progressive** has enabled over 5,500 retail stores to widen their customer base and increase their sales.

**Ron Drori**, CEO of **Venue**, says, "We strive to offer the very best products to our customers, satisfaction guaranteed. Our agreement with **Progressive** allows us to offer more payment options. We can provide premium electronics, computers, appliances, furniture, jewelry and more for as little as \$10 a week."

Founded in 2006, **Venue** has helped more than 500,000 customers acquire the brand name products they desire. Through its comprehensive catalog and elegant website, **Venue** has generated more than \$400 million in sales. Originally a source for cutting edge technology, **Venue** now boasts product offerings in consumer electronics, computers, fashion accessories, luxury travel, sporting equipment, home furnishings and many more luxury goods. **Venue** has developed relationships with leading manufacturers and lending partners in order to offer consumers the newest products with the lowest payments -- all with satisfaction guaranteed.

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